

## **touchbyte releases PhotoSync 2.0 for iPhone/iPad with over 50 new features**

HAMBURG, Germany—August 13, 2013— touchbyte today released PhotoSync 2.0, the first major upgrade to the most versatile and powerful app to transfer, backup and share photos & videos over the air. PhotoSync 2.0 introduces a redesigned user interface, SugarSync support and batch downloading of photos & videos from cloud services, NAS and mobile storage devices. The update also includes the ability to directly import photos & videos from „Wi-Fi SD Cards“, as well as location based Auto Transfer to backup new photos & videos to a predefined location in the background. PhotoSync requires iOS 5 or higher and is available on the Apple AppStore for \$1.99.

Introduced in February 2011, PhotoSync is a long-time favorite amongst iPhone/iPad users to move their photos & videos wirelessly between devices, transfer from/to computer (Windows and Mac), as well as upload to a variety of cloud & photo services and NAS. PhotoSync 2.0 now makes the application truly bi-directional and adds batch downloading & viewing of photos/videos stored on Dropbox, Google+/Picasa, Facebook, Flickr, SmugMug, SugarSync, Zenfolio, Box, (S)FTP & WebDAV. Photos & videos from these services can be directly imported into the „Camera Roll“ or user-defined albums.

The „Auto Transfer“ feature offers a convenient way to automatically backup new photos & videos to any target supported by PhotoSync. Built on geofencing the user can define locations, where the Auto Transfer should take place.

„Auto Transfer is a great way to backup your photos & videos automatically to your private cloud or NAS, whenever you arrive home. It combines great comfort with maximum security“ says Helmut Schottmueller, CEO of touchbyte.

PhotoSync 2.0 also adds support for the „Wireless SD-Cards“ Toshiba FlashAir(tm) and Transcend Wi-Fi SD. These cards add wireless transfer functionality to any camera. PhotoSync 2.0 includes importing all, selected or new photos & videos from these cards. RAW photos are also fully supported.

Over 50 other features like receiving in the background, multiple (S)FTP & WebDAV configurations, support for captions, direct import into iPhoto albums & Aperture projects, and a detailed list view for the Photo Library make PhotoSync 2.0 the most powerful photo & video transfer tool yet.

Accompanying the release of PhotoSync 2.0 touchbyte has also developed new versions of the free PhotoSync Companion for Windows PC & Mac available for download at the website <http://www.photosync-app.com/downloads>.

PhotoSync 2.0 for iPhone/iPad is available for \$1.99 on the Apple AppStore and has no hidden costs. „We put ourselves in the shoes of a user and we just wouldn't want ads or In-App-Purchases. You buy PhotoSync once and can install it on all your devices using the same Apple-ID“ states Hendrik Holtmann, CEO of touchbyte.

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Download Link PhotoSync for iPhone & iPad: <http://itunes.apple.com/WebObjects/MZStore.wa/viewSoftware?id=415850124&mt=8>

Press resources: <http://www.photosync-app.com/photosync/en/press.html>

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